



iirsm

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IIRSM strategic overview

Are you ready for the future?

The risk landscape is changing and IIRSM, the international charity for all those involved in the management of risk, is at the fore.

The role of the health and safety professional is more risk focussed - 70% of IIRSM members say risk management is now a key part of their role. This offers exciting career development opportunities for health & safety managers and highlights growing demand for risk management expertise within the profession and organisations at large.

IIRSM has always represented and supported health & safety professionals, but in 2017, the organisation introduced a five-year strategy that put advancing risk education and competence at its core. Two years on, education in risk management is at the heart of what the charity does to help its members become leaders in risk.

Risk is rising up everyone's agenda

The International Standards Organisation (ISO), is developing new risk management guidelines, the HSE is increasingly using risk-based language and promoting risk-based approaches to health and safety and an ever-expanding range of professions are looking for risk management as a core competence. Meanwhile health and safety professionals with risk management competence are becoming highly sought after. Risk is rising up everyone's agenda - now, more than ever, effective risk management is essential for business growth and survival.

IIRSM's focus on this issue means many members are already well on their journey to defining their role in this new landscape enabling them to help the organisations they work for become more resilient and successful. Members are also playing a key leadership and mentoring role helping those starting their careers to understand the value of this focus on risk.

OUR VISION

We live and work in a safe and sustainable world

OUR MISSION

Transforming decision-making through collective risk management capability.

OUR VALUES

Open

Authentic

Effective

Focussed

We all manage risk

Whatever your role, you make decisions that involve an element of risk. Risk management cuts across every business discipline, function, seniority and beyond into our personal lives. Therefore, no matter our chosen area of work, whether it be health and safety, finance, compliance, HR or facilities etc, we all have a part to play in managing costs, raising quality standards, protecting reputation, meeting customer expectations and keeping people safe.

Failures are often down to management's inability to identify the risks and to properly evaluate, communicate, and address them. Too often, projects or organisations can be disrupted by several small events that reinforce one another in unexpected ways. Therefore, organisations need cultures where risks are openly discussed, challenged and escalated.

Organisations need to take risks to create value and manage risks to protect value. People, reputation and profits are protected when everything is going right, seldom when things are going wrong. Risk management can significantly improve decision-making providing clarity, assurances and real business insights providing you with the ability to influence and make a real impact on delivering strategy, managing costs and supply chains - and keeping people safe.

A modern charity with a modern agenda

For the first time ever, there are five generations all working together and by 2025, millennials will be the largest group in the workforce. IIRSM's membership composition is diverse, with members working in crisis management, environmental management, insurance, occupational health and wellbeing, safety, security, quality management and more. IIRSM will harness this unique pool of knowledge to help our members develop professionally and for their organisations to build effective risk management strategies that protect people, reputation and profits.

IIRSM thrives on the diversity of its membership and has changed the way it works to ensure it maximises member engagement.

Formal committee structures are out, and project-specific and local working groups and panels are in. These groups will focus on core activities and initiatives and offer more opportunities to get involved and make a real impact with manageable time commitment.

IIRSM is also thrilled to be developing projects such as the Emerging Risk Leaders' Network which supports and mentors younger members and allows employers to showcase their upcoming talent while they develop their skills in a supportive environment. A reverse mentoring scheme is also being launched to help close the generation gap, alongside our already successful traditional mentoring scheme. We are also extremely proud of our Risk Excellence Awards which provide a chance to celebrate and showcase outstanding teams, individuals and achievements.

IIRSM welcomes the contributions and perspectives of all its members wherever they are in their career journey, whatever their risk focus and in whichever industry they are based and IIRSM is confident that its approach will help to nurture its members to become outstanding in their chosen fields.

70% of IIRSM members say risk management is now a key part of their role.

Why become part of IIRSM's community?

Membership of IIRSM is the perfect way to broaden your expertise and network, as well as being a valuable way to expand your experience and be more resilient in the changing risk landscape.

As well as a more modern structure increasing opportunities to get involved, in 2020 members will also enjoy a wealth of new and accessible resources. This will include quality content across a range of channels; a boosted Info Hub, a useful Competency Framework tool and a new member magazine.

Building upon these new initiatives and maintaining a strong customer focus are our objectives.

Ultimately, we want our members to be part of a charity that is helping to create a future where people live and work in a safe and sustainable world.

Are you ready for the future? IIRSM members are.

Our strategic priorities

1. Achieve greater recognition of our brand and members, by leveraging our values and the expertise within our networks.
2. Develop practical and accessible learning solutions to improve risk management competence.
3. Build relationships to deliver a wealth of resources and a collective voice to raise awareness, credibility and influence in all areas of risk.
4. Modernise the way we work to deliver better service, and to maximise member engagement and value to all our partners.