Sponsorship opportunities

14 May 2020  | Church House | Westminster | London

Visit www.iirsm.org/awards2020
We were thrilled to support the IIRSM Awards in the category of the International Risk Initiative of the Year and it was a great inspiration to see the many innovative approaches to risk management that were showcased at the dinner. The evening was thoroughly enjoyable, at a first-class venue and my thanks to everyone involved in the seamless organisation of the event.”

Ian McNeil, Global Head of Customer Management, Zurich Risk Engineering
The awards are independent and recognise innovative individuals, teams and organisations implementing best practice in managing risks and opportunities.

Over 150 risk and safety professionals gathered at Church House, Westminster on 22 May 2019, a 50% increase on our previous year’s inaugural awards. We celebrated the inspirational achievements of our winners, those highly commended and finalists.

We received entries from large multinationals with big budgets and lots of resources, to SME’s with small budgets and limited resources, clearly demonstrating that the principles and benefits of risk management equally apply.

As IIRSM is a charity, any revenue generated from the awards directly funds the development of risk education to support our members, the profession and society at large.

The awards celebrate risk excellence – protecting people, reputation and profits.

The awards:

- Recognises outstanding risk management practice by individuals, teams and organisations.
- Highlights the importance of working collaboratively to improve risk management standards.
- Helps to raise individual, team and organisational profiles within the risk industry and wider business community.
- Raises the importance of risk leadership at all levels within an organisation.
Thank you to our 2019 Awards Sponsors

Cardinus was once again thrilled to be a headline sponsor at this year’s IIRSM Risk Excellence Awards. The evening was a celebration of the great work the risk management profession does across the globe.

We are particularly delighted to sponsor the Barry Holt Award for Outstanding Risk Practice with 2 winners this year. Our congratulations go to the Health & Safety Team at ZSL and the Risk Team at ITV.”

Andy Hawkes, CEO Cardinus Risk Management

It is an absolute delight to have been presented with the IIRSM Outstanding Risk Practice Award – because here at ZSL I really do believe I have one of the best health and safety teams around. The health, safety and security of our thousands of staff and volunteers is integral to ensuring we can continue to work towards our vision – a world where wildlife thrives.”

Ian Stacey, Head of Health & Safety at ZSL (Zoological Society of London)
Why support IIRSM's Risk Excellence Awards?

- Association with a leading independent educational risk charity.
- Align your brand with awards that truly recognise the successes and hard work of those who have tackled the challenges we face today.
- Profile your organisation and demonstrate your commitment to the vital role risk management plays in strategy development, operational performance and organisational resilience.
- Access to decision-makers who enter, judge and attend the awards dinner.
- Exceptional marketing and PR opportunities.
- Network and make new contacts and friends with judges, finalists and awards guests, whilst entertaining clients and supporting current and future talent.

Profiling opportunities

The awards are promoted via our extended networks including:

- IIRSM’s magazine, Insight (distribution 8,000).
- Monthly eNewsletter (distribution circa 8,000).
- Social media (Twitter, 10,600 followers, LinkedIn circa 10,000)
- IIRSM homepage and awards pages (over 7,000 sessions per month and an average of 60% new visitors per month).
- Our partner networks – branches, professional bodies, educational institutes, corporate members/partners, training organisations and more.
- Third party online and print.

Awards categories

1. The Barry Holt Award – Outstanding Risk Management Practice.
2. The John Bennett Award – Exceptional Young Person of the Year
3. Risk Team of the Year (new to 2020)
4. International Risk Initiative of the Year
5. Health and Wellbeing Strategy of the Year
6. Technology/digital Risk Management Initiative of the Year (new to 2020)
7. SME Risk Initiative of the Year
8. Change Programme of the Year
9. Mentor of the Year
10. IIRSM President’s Commendation
SPONSORSHIP PACKAGES

Headline sponsorship
Package £5,500 + VAT

Everything included in award category sponsor, plus...

- Opportunity to present a gift to all winners at the Awards Dinner.
- Opportunity to do a video message (optional to be supplied by the sponsor) on why you’re supporting the awards.
- Prime positioning on marketing collateral across the entire awards campaign, dinner and in all post awards coverage.
- Deliver a webinar on a topical subject related to the awards.
- Publicity via press releases announcing the finalists and the winners, with the opportunity or provide a comment.
- Opportunity to send a congratulations email to winners.
- Forward or advert to be included in the digital winners “Book of the night”.
- Prominent logo on winners feature in Insight.

The award recognises the successful, and continuing implementation of our global SHE Golden Rules programme by all our teams, and the significant role the programme plays in keeping our colleagues safe. We are delighted and extremely proud of winning the IIRSM International Risk Initiative of the Year. The people who work at Rentokil Initial Plc make it a truly exceptional place to work.”

Steve Mercer, Group Safety, Health & Environment Manager, Rentokil Initial Plc
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<tr>
<th>Award category sponsorship</th>
<th>Supporter sponsorship</th>
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<td>Package £3,500 + VAT</td>
<td>Package £1,250 + VAT</td>
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### Pre and post event
- Logo to feature on the awards website page with a link to your company website, including a 150 words profile on the awards sponsors’ page.
- Awards promoted on the IIRSM website, eNewsletter and Insight, IIRSM’s magazine.
- Awards promoted via social media platforms – directing traffic to the awards website pages.
- Publicity via press releases announcing the finalists and the winners.
- Opportunity to send a good luck email to finalists in your chosen category.
- Logo on awards e-invites sent to all dinner guests.
- Logo on digital winners “Book of the Night”.

### Awards dinner
- A senior representative to present the award for your chosen category.
- A corporate table of 10.
- Logo and 50 words company profile in the dinner guest booklet.
- Logo on signage at the venue.
- Logo to appear on sponsors loop to be played during dinner.
- Logo to appear in awards presentation for your chosen category.

### Awards dinner
- 2 dinner places.
- Logo to feature on the awards website page with a link to your company website.
- Awards promoted on the IIRSM website, eNewsletter and Insight, IIRSM’s magazine.
- Awards promoted via social media platforms – directing traffic to the awards website pages.
- Logo in the dinner guest booklet.
- Logo on signage at the venue.
- Logo to appear on sponsors loop to be played during dinner.
- Logo on digital winners “Book of the Night”.
SPONSORSHIP PACKAGES

DRINKS RECEPTION SPONSORSHIP
Package £2,500 + VAT

Pre and post event
- Logo to feature on the awards website page with a link to your company website, including a 150 words profile on the awards sponsors’ page.
- Awards promoted on the IIRSM website, eNewsletter and Insight, IIRSM’s magazine.
- Awards promoted via social media platforms – directing traffic to the awards website pages.
- Logo on awards e-invites sent to all dinner guests.
- Logo on digital winners “Book of the Night”.

Awards dinner
- Exclusive branding in the drink’s reception room.
- 3 dinner places.
- Logo in the dinner guest booklet.
- Logo on signage at the venue.
- Logo to appear on sponsors loop to be played during dinner.

Winner of the Health and Wellbeing Strategy of the Year and Change Programme of the Year Awards

"We recognise the impact mental health can have on our employees at work and at home and have therefore developed a five-year programme “Because Healthy Minds Matter” to address it. Winning this award helps us to continue to raise the profile of the programme both internally and externally. We are delighted with the recognition this award brings and hope that we can further use this to continue to play our part in helping people to take action and act on mental health.”

Dr Shaun Davis, Global Director of Safety, Health, Wellbeing & Sustainability, Royal Mail Group
Other partnership opportunities

Working together maximises our collective voice and influence in championing better standards of risk and safety management.

Supporting the IIRSM Risk Excellence Awards enables your members and other key stakeholders to showcase their successes and achieve recognition for their hard work.

In return for promoting the awards to your membership, your organisation will receive:

- Brand exposure through aligning your organisation with a complimentary risk charity.
- 2 free dinner places.
- Logo on the awards website supporters page.
- Logo in the dinner guest booklet.
- Logo on signage at the venue.
- Logo to appear on supporters loop to be played during dinner.
- Logo on digital winners “Book of the Night”.

Media partners

Join us at our dinner and help spread the news of the important work and successes of our awards finalists and winners.

Contact us

For further information get in touch with our Director of Professional Development, Sophie Williams

E: sophie.williams@iirsm.org

Or call us on:

T: +44(0)20 8741 9100

Or alternatively visit:

W: www.iirsm.org/awards2020

Winner of the Health and Wellbeing Strategy of the Year and Change Programme of the Year Awards