



iirsm

# IIRSM for Corporates

A strategic partnership to build resilience

#collaborate #build #trust

# Contents

Introduction.....	3
About IIRSM.....	3
Defining risk and risk management.....	5
The IIRSM for Corporates features .....	7
1. Leadership.....	7
2. Strategy .....	8
3. Delivery .....	9
4. Profile and thought leadership .....	11



# Introduction

IIRSM for Corporates is for organisations that are committed to good risk management as a cornerstone of a sustainable business model.

This is a strategic partnership between your organisation and the leader in managing risk and safety, with members in more than 90 countries and a global reputation for enabling individuals and businesses to build resilience.

With IIRSM for Corporates, you will receive a customised service that gives you the skills, knowledge and understanding to create a work culture in which important decisions are made with confidence.

From managing risks in health and safety and your supply chain to data security and corporate governance, we'll help you ensure your organisation stays on course whatever challenges are

thrown in its way. Where there's risk, there's opportunity, and we'll work with you to navigate an assured path through this uncertain, complex world we live and work in.

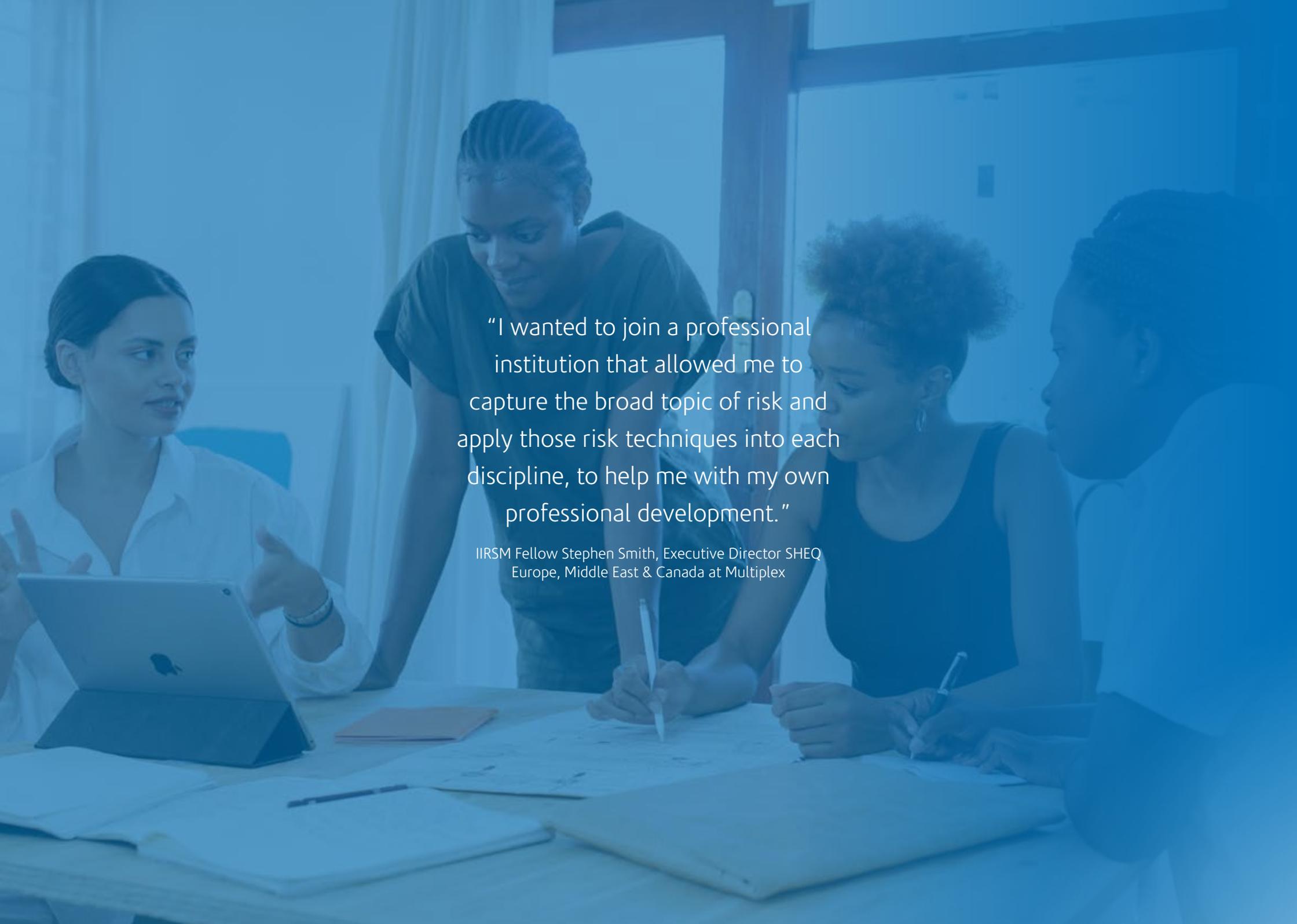
In this introduction to IIRSM for Corporates, we'll introduce you to IIRSM and give you our definition of risk and risk management, before we then walk you through how we can help your organisation thrive.

## About IIRSM

IIRSM is a UK-based organisation with a global footprint. As a professional membership body, a strategic partner of business and a deliverer of market-leading training, we help individuals and organisations around the world get to grips with risk and safety management. To put it simply, we help them to make good decisions that deliver business success and sustainability.

Our vision is a safer, healthier and more sustainable world in which we live and work and it's our unswerving mission to drive positive change in risk and safety management through collaboration, understanding, personal responsibility and strong decision-making.

We are independent and committed to open, frank and free communication that drives this positive change. We believe in global collaboration, and we're focused on real, quantifiable results.

A group of four diverse women are gathered around a table in a meeting. One woman on the left is pointing at a tablet. Another woman in the center is leaning over the table, looking at documents. A third woman on the right is writing on a document. A fourth woman on the far right is also looking at the documents. The scene is overlaid with a blue tint.

“I wanted to join a professional institution that allowed me to capture the broad topic of risk and apply those risk techniques into each discipline, to help me with my own professional development.”

IIRSM Fellow Stephen Smith, Executive Director SHEQ  
Europe, Middle East & Canada at Multiplex

# Defining risk and risk management



## What is risk?

Risk means anything that can positively or negatively impact your organisation's objectives and reputation.

For example:

- the health, safety and wellbeing of your people
- data and IP security
- consumer behaviour and international relations
- sourcing and retaining good talent
- the way you make decisions
- the impact you have on the environments and communities you work in

Risk can drive innovation, expansion, resilience and growth. Positive and negative impacts come from the way organisations handle risk.

## What is risk management?

Risk management isn't about avoiding harm. It's about taking positive action to improve and increase the likelihood of achieving objectives.

It's about asking the right questions, assessing the answers and basing decisions and actions on informed forward planning. Risk management should be embedded into the organisation's governance structure, strategy and planning processes and projects at every level.

Managing risk effectively is about

- investing in people, progressing projects and improving performance
- creating clear communications and setting expectations and goals
- empowering your teams, suppliers, stakeholders and peers
- taking advantage of every opportunity that comes your way
- having the right behaviours and culture, with trust and respect

It's not compliance or a separate activity. It is a driver for success, because all the decisions we make can either negatively or positively affect an organisation's objectives and reputation.

“Safety is one of many risks that a business needs to manage, and whilst safety is important, there are so many more risks to control. We need the skills to understand different perspectives, rather than being one dimensional. IIRSM makes superb efforts to bring those together.”

IIRSM Fellow Glenn Ridsdale, Director, Gauged Solutions

# The IIRSM for Corporates features



## 1 Leadership

### Navigating risk and how IIRSM can help your organisation

It's important that everyone understands, at some level, the strategic, operational and financial risks organisations deal with every day. That means not only the people specifically tasked with managing risk, but everyone from the front-line to senior management.

Where there's awareness of risk, your entire organisation, throughout its value and supply chains, is better prepared to take advantage of opportunities and minimise the impact of foreseeable and unexpected threats. In other words, risk management is a skill relevant to any role and in any sector or industry. It's something everyone should know and understand, and it's our job to help you learn it well.

As a leader, you set the tone and help create the environment within which risk management is carried out. You're a role model, defining what's expected of the wider team through your actions as much as words. IIRSM will help you develop the risk leadership skills to build consensus, shape strategies and measure performance.

### Why work with IIRSM

IIRSM has been providing essential, authoritative advice on risk management to organisations for nearly 50 years. Today, we collaborate with corporates across industries, developing a deep understanding of the challenges and opportunities they face in those sectors.

At the same time, we have become experts in supporting the management of all types of risk within those industries, including but not exclusive to:

- health, safety and wellbeing
- the environment
- the governance of your organisation
- your day-to-day operations
- all aspects of sustainability
- compliance with regulation
- your supply chain
- finance
- cyber security

In an uncertain, complex world of work, partnering with IIRSM makes sense. It's an investment in the resilience of your organisation and your people.

It positions your organisation, in the eyes of your employees, customers, investors and other key stakeholders, as an assured business with a sustainable plan. And it gives you an unrivalled opportunity at being a thought leader in this space, with membership to our 'Future Risk' forum.

For your people, they get access to brilliant training, mentoring, professional development opportunities and chances to network with peers around the world.

Our internationally recognised designatory letters showcase the level of expertise and competence individuals have. They provide stakeholders with confidence that your people are skilled and knowledgeable and keeping these up to date to be able to manage risk well.

Our community offers a strong support network to professionals in many fields and at every stage of their career journey, and to organisations that want to ensure every person can contribute to effective and sustainable risk management.



“Any professional whose role encompasses environmental, integrated risk or security management will find that IIRSM suits their roles and expertise better than other professional institutions.”

Specialist Fellow Stuart Armstrong, MD, SVArmstrong Ltd

## 2 Strategy

### Helping you to design and deliver your strategy

Effective risk management begins with the strategies and systems you already have in place. Our role is to help you to create an integrated approach based on where you want to go and how you plan to get there, so we'll help you review and, if necessary, revise your strategies and systems in the context of good risk management.

You will be able to use IIRSM's authoritative Maturity of Risk model, which enables organisations to benchmark their progress in risk management against others, strategically and operationally.

Working with you and your team, we'll then help you to:

- understand and analyse your current strategy and vision in the context of risk
- identify your strengths as well as areas for development
- raise risk management standards across your organisation
- improve decision-making
- actively move forward

That seeds the basis of a risk strategy that will adapt, evolve and grow with your organisation to create a risk intelligent culture.

### A framework for success

Everything we do for you is underpinned by our Risk Management and Leadership Competence Framework. It acts as a set of guidelines that can determine where and how we support you through our activities.

At the same time, it helps to create a risk intelligent culture that positions risk management as an essential skill for everyone, no matter role or level of seniority.

The framework covers technical, business and behavioural competences. It can be adapted so each user understands it in the context of their work and professional development needs.



## 3 Delivery

### Training, mentoring, networking and knowledge

Because we know there's no one-size-fits-all approach to risk, the support we offer is designed to be customisable to your organisation's needs.

### Training

Our training programmes are designed and delivered by experts. We have key standard programmes as well as deliver bespoke programmes tailored to your organisation. We can also provide industry-recognised approval for your own in-house training courses.

#### **Managing risk: the essentials**

Everyone in your organisation should understand risk. This course, which can be delivered by training provider or in-house, is the perfect introduction to the subject and to the principles, tools and processes that improve decision making, resilience, communication and organisational performance.

#### **Risk communication and reputation management**

Managing risk means being able to communicate about it effectively. That empowers everyone in your organisation to be part of the process. This course is all about making sure your people are your biggest asset, rather than your biggest liability.

#### **Effective influencing and engagement**

This course shows how risk impacts the people in your organisation, as well as the individual impact those people have on your organisation. It teaches how to engage stakeholders and ensure everyone understands your objectives, strategies, values and culture.

#### **NEBOSH/IIRSM Certificate in Managing Risk**

This Level 3 qualification is delivered by eLearning, or you can run it independently in-house or facilitated by IIRSM. It is globally applicable to any organisation and role. It helps managers identify, assess, manage and communicate about risk and is underpinned by professional standards covering the knowledge and skills expected of anyone involved in managing risk.



## Mentoring

Our mentoring scheme and digital platform can support your employees to share expertise and help develop knowledge, skills and behaviours that achieve organisational and personal objectives. They will reap the rewards, as mentor, mentee or both.

## Local networking and learning

Our UK and international branches facilitate great networking and provide ample opportunities to learn, share experiences and develop new contacts and relationships.

## Professional development activities

We provide professional development opportunities for those new in their careers to those already leading the way. Our Emerging Risk Leaders' Network is an example, that provides member-to-member support that builds profile, international connections, and a platform for learning and sharing success.

Our topical digital events and webinars allow organisations and practitioners to meet and learn virtually and are all led by leading industry experts.

## Info hub

Our Info hub and Risk Portal is full of practical guides, templates, articles, checklists and more.

## The Sentinel

Our bi-monthly digital magazine, The Sentinel, keeps you up to date with research, discovery, best practice and regularly features member and other industry leader profiles and updates.



## 4 Profile and thought leadership

### The Future Risk Forum

As a IIRSM for Corporates Partner, you will be able to inform the future of risk management through membership of our Future Risk Forum. It's vital that the risk and safety management profession is fit for purpose, and so engagement with business leaders like you is vital to ensuring your risk and safety professionals have the right skills and knowledge to help you thrive.

At the same time, we want to hear from you on how you are managing your challenges and opportunities. Through the Future Risk Forum, you will be able to share and receive invaluable insights into developments and innovations in risk and safety management.

### Risk Excellence Awards panel of judges

The IIRSM awards celebrates risk excellence. They are independent and free to enter, recognising innovative individuals, teams and organisations responsible for implementing best practice in risk and safety management.

Being a finalist, highly commended or winning provides a truly independent recognition of your hard work, and showcases your successes and achievements to employers, customers, clients and others. You will receive a discount on every entry to our awards scheme.

And at the same time, as a IIRSM for Corporates Partner, you will be invited to be a member of a judging panel responsible for recognising the very best examples of risk and safety management.

“Being a member has given me credibility, as well as a way to demonstrate my ongoing commitment to my new career by having an easy-to-use CPD scheme.”

Member Karen Young, Health and Safety Advisor, Scottish Water



# Contacts

If you'd like to find out more about the benefits and how IIRSM can support you, please get in touch with our team.

**Dina Khalidi**

Director of Partnerships and Engagement

E: [dina.khalidi@iirsm.org](mailto:dina.khalidi@iirsm.org)

T: + 44(0)20 8741 9100

**David Hamilton**

Partnerships Manager

E: [david.hamilton@iirsm.org](mailto:david.hamilton@iirsm.org)

T: +44(0)20 8741 9100



#IIRSMmember

[www.iirsm.org](http://www.iirsm.org)