PARTNERSHIPS

Working together to build safe, healthy and resilient organisations.
WORKING TOGETHER

IIRSM is committed to forming partnerships with organisations with shared values and those that provide benefit to our members, wider networks and the public at large.

We work collaboratively for mutual benefit with a wide network of partners and supporters that share our belief everyone should be empowered and competent to identify, manage and communicate risk.

There are opportunities for all organisations regardless of size, sector, type of business or budget.

“Being a partner demonstrates a commitment to developing knowledge and sharing of expertise.”

www.iirsm.org/partners
BECOME A PARTNER

Risk management should be an integral part of setting strategy, performance processes and creating and protecting value.

We believe in actively sharing knowledge and experiences and providing access to valuable content, resources, professional development opportunities and networking.

Together with our partners, we influence the risk agenda and raise awareness and standards in the way to identify, manage and communicate risk.

As an educational charity we reinvest all our income into educating our members, their professions and the wider public.

“I would recommend membership of IIRSM as a valuable and cost-effective asset to any organisation that operates in the global market.”

Pete Fisher, Compliance Director, New Level Safety
PARTNER BENEFITS

Professional development opportunities:

- Individual professional memberships for your team (and use of designatory letters)
- Participation in working groups, panels, and initiatives such as our Emerging Risk Leaders Network.
- Mentoring (traditional, reciprocal, and reverse)
- Contributing to our topical webinar programme
- Attending or speaking at conferences or regional network events
- Team contributions to articles, blogs and technical resources
- Subscription to bi-monthly member magazine The Sentinel – essential risk intelligence
- Discounts on standard or tailored in-house training
- Access to our technical networks
- Access to member only content in Info Hub
Organisational opportunities:

- Listing on the IIRSM website, including logo, contact information and company profile
- A dedicated IIRSM Partner logo for use on all company collateral, demonstrating your commitment to investing in your people
- Co-branded content, such as technical and white papers, showcasing company expertise and raising your profile
- Free places and priority rates for our events and Risk Excellence Awards
- Opportunity to post job vacancies via our LinkedIn network
- Showcase your company projects and staff achievements via our social media channels, in The Sentinel publication and on our website

Prices start from £1995 + VAT* per annum

We offer a special rate of £995 + VAT for SMEs, Charities & NFPs

All packages are bespoke based on your organisational objectives.
BECOME A SUPPORTER

Raise your company profile through demonstrating your expertise and promoting best practice in managing threats and opportunities.

IIRSM works collaboratively to help promote organisations that are aligned with our charitable aims of educating and advancing capabilities to manage threats and maximise opportunities.

Our global community work in all sectors and risk roles including business continuity and crisis management, compliance, emergency planning, environmental management, insurance, occupational health and safety, mental health and wellbeing, project management quality management, security and more.

IIRSM members include CEOs, directors, senior managers, trainers, students, consultants and owner proprietors and our wide-reaching networks include our partners and other key stakeholders.

“IIRSM leads the way in best practices for managing risks and leads Mazrui Energy Services to grow sustainably.”

Charo Dominger, Assistant Marketing and Communications Manager, Mazrui Energy Services

www.iirsm.org/partners
**SUPPORTER BENEFITS**

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Gold from £9,500</th>
<th>Silver from £5,750</th>
<th>Bronze from £3,500</th>
<th>Standard from £595</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supporter logo for use on all company collateral</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Listing on the IIRSM website including logo, 150-word company profile</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Listing on the IIRSM website including logo, 150-word company profile</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Announcement of partnership across our communication channels</td>
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<td>✔</td>
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</tr>
<tr>
<td>Headline sponsorship of a flagship event or initiative</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Risk Excellence Award category sponsorship</td>
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<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Supporter status on Risk Excellence Awards or event</td>
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<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Individual memberships</td>
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<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Free subscription to The Sentinel magazine</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Distribution of your research, guides, white papers etc</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Opportunity to contribute to our events programme (online and F2F)</td>
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<td>2</td>
<td>1</td>
<td>✔</td>
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<tr>
<td>Opportunity to contribute to The Sentinel magazine</td>
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<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Discounted rates on our products and services</td>
<td>15%</td>
<td>10%</td>
<td>5%</td>
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</tr>
<tr>
<td>Discounted rate on advertising in The Sentinel</td>
<td>40%</td>
<td>20%</td>
<td>10%</td>
<td>✔</td>
</tr>
<tr>
<td>Promotion of your products and services or company initiatives</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

*Opportunities to contribute are bespoke based on your requirements and package.*

www.iirsm.org/partners
JOIN OUR GROWING NETWORK

We are advocates of the sharing of knowledge and see IIRSM as the leader in this field, which is why we are proud to be a Gold Supporter.”

Stephen Smith, Marketing Manager, Cardinus Risk Management
AT A GLANCE

GLOBAL COMMUNITY
8,000+

THE SENTINEL DISTRIBUTION
7,500

DIGITAL CONTACTS
10,000+

CAMPAIGN ENGAGEMENT
RATE UP TO 75%

SOCIAL MEDIA NETWORK
20,000+

WEBSITE VISITORS
6,000+ PER MONTH

Want to know more?
Contact our Partnerships Manager, David Hamilton, for an informal chat
david.hamilton@iirsm.org